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CROWDFUNDING: THE CORPORATE ERA



Elliott & Thompson Limited. Paperback. Book Condition: new. BRAND NEW, Crowdfunding: The Corporate Era, Dan Marom, Richard Swart, Kevin Berg Grell, In a world where new trends appear by the second and the average attention span is at an all-time low, it can be hard to distinguish the revolutionary innovation from the mundane. But crowdfunding-originally an alternative means of finance for aspiring entrepreneurs -has transcended the world of finance and is fast reshaping many other aspects of our lives.No longer...

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- Authored by Dan Marom, Richard Swart, Kevin Berg Grell
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