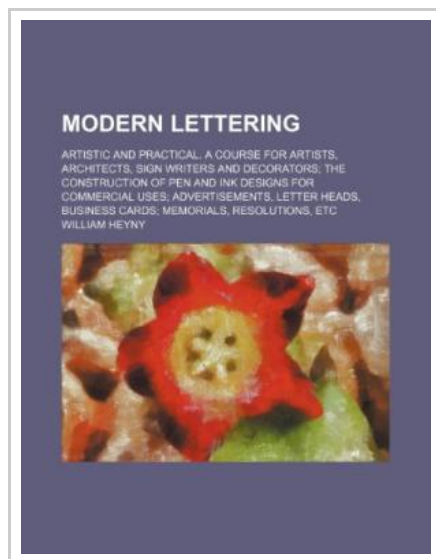




Modern Lettering; Artistic and Practical. a Course for Artists, Architects, Sign Writers and Decorators the Construction of Pen and Ink Designs for Commercial Uses Advertisements, Letter Heads, Business Cards Memorials, Resolutions, Etc (Paperback)

By William Heyny

Not Avail, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1909 Excerpt: .the exception of A, M, N, V and W, whose body lines are brought together to a sharp point, as in the French Roman. Another deviation are the slanted serifs of letters C, E, F, G, J, L, S, T and Z, necessitating contraction of the curved parallel lines at the ends, in order to make the connection for the point. The spurs should be made sharp and short, and all be of equal proportion. Roman Italics, (plate 14). After the construction of the Modern Roman letters has been mastered the Roman Italics offer no difficulties to the student. Instead of dividing the drawing paper into squares composed of horizontal and vertical guide lines, as for Modern Roman, the guide lines are run in diagonally, giving them the slant required by the Roman Italics. They should be placed at an angle of about thirty degrees,...



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