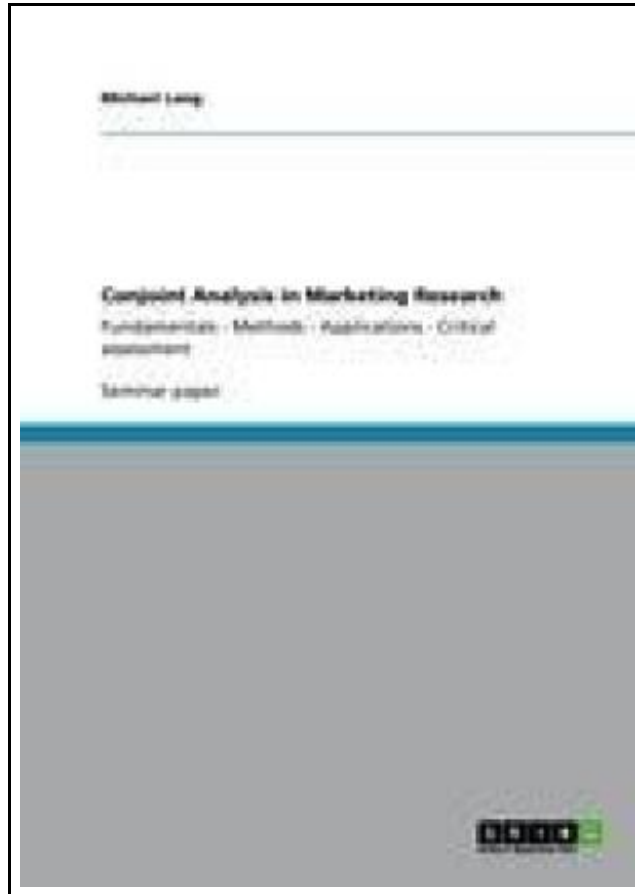


Conjoint Analysis in Marketing Research



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Reviews

This publication is great. It is full of wisdom and knowledge You will not really feel monotony at at any time of the time (that's what catalogs are for relating to when you ask me).

(Dr. Everett Dicki DDS)

CONJOINT ANALYSIS IN MARKETING RESEARCH



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